

How Sponsors and CROs can Best Support Site Diversity Goals



Eden Stein
Executive Director, Patient Insights and Engagement
Centricity Research



Van Johnson
Vice President, Commercial Strategy
Director of M.A.C.R.O.
Benchmark Research



Seneca Harrison
Chief Diversity Officer, hyperCORE International
Vice President of Operations and CEO
Quality Clinical Research



Ana T. Marquez
Chief Executive Officer
Clinical Site Partners



**SCRS Diversity
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Can you share about the experience building safe spaces for these conversations, what impact you see for the community?



In thinking about diversity in patient populations, what changes have you made to change the internal culture at the site?

How do you track diversity initiatives to understand progress?
What metrics do you use?

What support have you received from industry that has been valuable and impactful?

Tools? Advocacy groups? Raising the voices of communities?

What are the most important lessons you have learned along the way?

Audience Questions?